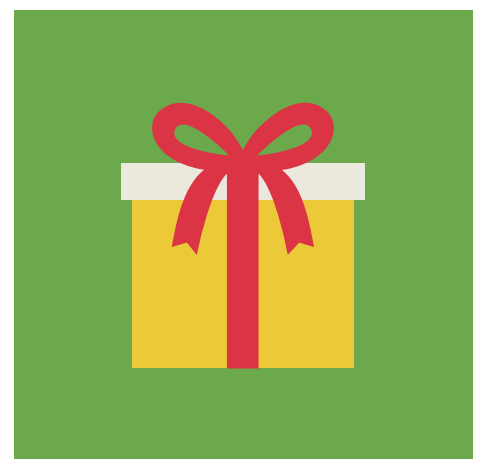


# GINGERBREAD FESTIVAL



## SPONSORSHIP PROPOSAL



NOVEMBER 30-DECEMBER 7  
CARROLL COUNTY PUBLIC LIBRARY  
WESTMINSTER BRANCH

# SPONSORSHIP LEVELS

**WINTER  
WITH**

**SOLD  
OUT**

Only two spots available!

**EGGNOG  
EXCELLENCE**

**\$1,500**

**CANDY CANE  
CONTRIBUTOR**

**\$1,000**

**FROSTING  
FRIEND**

**\$500**








**HOLIDAY  
HELPER**

**\$250**



**Gingerbread  
Festival**

# SPONSORSHIP BENEFITS

	Winter Wish	Eggnog Excellence	Candy Cane Contributor	Frosting Friend	Holiday Helper
Website Recognition	Spotlight	Spotlight	Logo	Logo	Listing
Social Media Recognition*	Spotlight	Spotlight	Logo	Logo	Listing
E-Blast Recognition*	Spotlight	Spotlight	Logo	Logo	Listing
E-Newsletter Recognition*	Spotlight	Spotlight	Logo	Listing	Listing
Recognition in Collateral Materials	Logo	Logo	Logo	Listing	
Recognition in Mobile Digital Slider	Logo	Logo	Listing	Listing	
Verbal Recognition at PM Connections					
Display at Gingerbread Event					
Display at PM Connections Event					
<b>Logo on Billboard*</b>					

## Brand Exposure

**Logo on Billboard\*:** Billboard located on Route 140 - *high visibility* - with advertisement running from October through December!

**E-Newsletter & E-Blast\*:** E-communications sent to over 3,000 contacts!

**Social Media\*:** 3,000 combined followers on Facebook, Instagram, Twitter and LinkedIn!



# HOW YOUR SPONSORSHIP HELPS

Your Sponsorship gives HOPE, Inspires CHANGE and provides OPPORTUNITY by mobilizing our community in the fight against poverty.

HSP serves thousands of Carroll County residents through a number of our programs. **It is because of your support that we are able to provide such critical services, including:**



## Economic Mobility

- **Opportunity WORKS** provides job readiness, career development, job search assistance, interview prep and on-site job coaching services to prepare those with significant barriers to obtain and maintain employment.
- **Financial Education Services** provides financial consultation, financial coaching and workshops on various budgeting and money topics.
- **Volunteer Income Tax Assistance (VITA)** provides free tax preparation to households that make under \$64,000.



## Family Support Program

HSP's Family Support Program services are offered through The Carroll County Family Center and in partnership with Maryland Family Network. We promote healthy family relationships and growth towards self-sufficiency through education, skill development and personalized support through the following services: Child Health & Development Series, Adult Education & Parenting Services, Family Enrichment Services, Home Visitation Services.



## Housing Services

HSP's Housing Services assist Carroll County residents with Eviction Prevention, Security Deposit Assistance, Family Stability Initiative, Rapid Re-Housing and Permanent Supportive Housing.



## Shelter Services

HSP's Shelter Services provides coordinated intake screening and case management for homeless individuals or families via three shelters that serve men, women, and children.



## Home Energy Program

HSP works with Maryland's Office of Home Energy Programs (OHEP) to assist Carroll County residents with electric and fuel costs, bill assistance, the Maryland Energy Assistance Program (MEAP) and arrearages. Additional utility resources may also be available to assist with utilities related to heating, cooking, hot water, and water/sewer service.



# SPONSORSHIP COMMITMENT



Please select your sponsorship level:

Winter Wish - \$2,500

Eggnog Excellence - \$1,500

Candy Cane Contributor - \$1,000

Frosting Friend - \$500

Holiday Helper - \$250

## PAYMENT METHOD

Please check one:

Check enclosed, made payable to HSP

Credit Card (Mastercard, Visa, Discover)\*

Please send me an invoice

My organization is unable to sponsor, but we are happy to make a donation in the amount of:

\$\_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Amount \$ \_\_\_\_\_

*\*A 3% processing fee is added - so 100% of your contribution benefits HSP!*

## CONTACT INFORMATION

\_\_\_\_\_  
Company/Donor Name (Please print company name EXACTLY as it should appear on ALL collateral materials).

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/ZIP

**PLEASE NOTE: In order to receive all deliverables, the commitment deadline is September 30, 2024.**

**MAIL COMPLETED FORM TO: Vickie Slinkman  
Human Services Programs of Carroll County, Inc.  
PO Box 489  
Westminster, MD 21157**