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Request for Proposal

Posted:

03/22/2019

Project Description:

Human Services Programs of Carroll County, Inc is requesting proposals to create communication materials for our 12 Carroll Project Capital Campaign:

Time Line:

4 Weeks from signed date of agreement.

Deliverables:

- Marketing Positioning Statement/Campaign Brand Architecture and strategy
- Campaign identity package -- letterhead, envelopes, color/branding
- Campaign folder
- Trifold brochure
- Inserts (Buy a brick/honor wall/etc; Ways to Give; Naming Opportunities; Campaign Q&A
- Bank tail

Submission Due Date:

4/12/2019

Submission Method:



HSP is a 501c3 Tax-Exempt Organization.



All proposal are to be sent to Scott Yard, Executive Director of Humans Services programs of Carroll County, Inc via email at syard@hspinc.org

Additional Information:

Contact Scott Yard via 410-386-6657