



Human Services Programs
of Carroll County, Inc.

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Request for Proposal

Posted:

02/25/2019

Project Description:

Human Services Programs of Carroll County, Inc is requesting proposals to complete a feasibility study to determine the concept viability, and potential level of financial support for the 12 Carroll Street project.

Time Line:

Study will be completed with final report 2 months from signed date of agreement.

Deliverables:

Host 3 focus groups and 12 individual, confidential study interviews:

Focus group make-up:

- HSP board/leadership
- Community leaders
- Local donors, major gifts

Individual Interview Make up:

- Local donors, major gifts



HSP is a 501c3 Tax-Exempt Organization.



Scope of Work

- Overall research project management
- Recruiting and reminders for focus groups and meetings
- Organize focus groups and meeting schedules
- Design discussion guide for focus groups and interviews
- Complete all focus groups and Interviews
- Test concept development for campaign: ACT NOW!
- Establish level of Community Support for Project
- Provide written final report with recommendations

Submission Due Date:

3/11/2019

Submission Method:

All proposal to be sent to Scott Yard, Executive Director of Human Services Programs of Carroll County, Inc via email at syard@hspinc.org

Additional Information:

Contact Scott Yard via 410-386-6657